

The *Good Sports* program is a national initiative of the Australian Drug Foundation (ADF), which aims to develop safer and healthier communities. It is a free program which helps clubs change their culture to become more focused on young people and families and less on drinking alcohol.

Good Sports works to create sustainable change by giving sporting clubs the tools to change their systems and practices around the responsible serving of alcohol. It has been developed to:

- Change the behaviour of players, supporters and members of community sporting clubs;
- Increase the viability and impact of sporting clubs in their communities;
- Reduce alcohol related problems such as drink driving, underage drinking and violence.

Displaying the *Good Sports* logo sends an important message to club members and the community. It confirms that the club promotes a responsible attitude towards alcohol and that it provides a safe environment for players, members, families and supporters.

Assisting Clubs:

- increase revenue,
- new sponsorship opportunities,
- increase members,
- improve public image and,
- increase female and junior participation (more family friendly).

Benefits to Communities:

- reduces harmful drinking,
- reduces drink driving and,
- reduces violence and aggression.

Key Strategy:

The key strategy of *Good Sports* is the accreditation program. The three level accreditation criteria consist of a set of alcohol management standards for clubs that serve and consume alcohol. Clubs are required to move through the levels in a period of no more than 5 years, maintaining all the criteria from previous levels as they do so. A local Good Sports Project Officer assists the club through the entire process.

Level 1:

- Liquor license legislation abided by
- Bar management (RSA training)
- Smoke-free

Level 2:

- Maintenance of Level 1 criteria
- Enhanced bar management (RSA training, etc.)
- Food and drink (low and non alcoholic) options
- Safe transport policy
- Diverse revenue generation

Level 3:

- Maintenance of Level 1 & 2 criteria
- Implementation of an alcohol management policy

At each level, the club must promote their involvement in the program to their members.

Clubs that **do not serve** or consume alcohol may apply **for Level 0:**

Level 0:

- Alcohol-free facilities
- Smoke-free
- Diverse revenue generation
- Promotion (Good Sports program)
- Safe transport policy
- Alcohol management policy

Good Sports has been adopted by a diverse range of community sports clubs. It is currently operating in a number of states across Australia with **over 4500 clubs involved.**

For more information contact us

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